

The IP Decision Engine

12 candidate IPs · 8-source signal stack · Sleepers rise; obvious picks fall.



→ FIT

GREENLIGHT (top-right) *high fit + high reception · ship now*

6 IPs

- 1 Hollow Knight** — Indie sleeper most licensing teams overlook. Both communities pre-converting; indie pricing protects margin.
Recep 1.0 · Acq 0.85 · 2 of 2 sources positive · auto-flagged gold_mine
- 2 Bloodborne** — FromSoft pattern proven. Dark fantasy + tactical combat = Aging-Up demo.
Forum 0.80 (HIGH) · BGG 0.81 · Homebrew 0.98 · 5 of 6 sources positive
- 3 Dungeon Crawler Carl** — Top-tier matrix score. LitRPG audience pre-converted via reverse-funnel.
Composite fit 0.97 · Acq 0.71 · 2 of 2 sources positive · auto-flagged gold_mine
- 4 Stranger Things** — License for RETENTION, not acquisition. The asymmetry no other tool surfaces.
Recep 0.85 vs Acq 0.54 · 4 of 5 sources positive · 3 forum backlash narratives
- 5 Avatar: The Last Airbender** — Highest fit in the deck (0.92). WoTC's MTG license precedent supports D&D extension.
Gemini fit 0.92 · BGG 0.78 · 3 of 4 sources positive
- 6 Berserk** — Iconic dark fantasy with deep DDB homebrew. Premium hardcover commands premium pricing.
Composite fit 0.94 · Homebrew 0.94 · 5 of 5 sources positive · 9 confirmed Berserker subclasses

SLEEPER (bottom-right) *high fit + low/untested reception · investigate; pre-mainstream opportunity*

4 IPs

- 7 Frieren: Beyond Journey's End** — Anime structured like a D&D party (Mage / Warrior / Priest). Captures Gen-Z anime; doesn't break 5e.
Gemini fit 0.86 · Forum 0.69 (HIGH, 3 constructive) · 1 of 1 positive (thin evidence)
- 8 Demon Slayer** — Gemini rates mechanics translatable; cross-source signal thin. AO3 zero is the yellow flag.
Fit 0.86 · Recep 0.48 · 2 of 3 sources positive · AO3 0 crossover works
- 9 Made in Abyss** — Literally about descending layer-by-layer into a dungeon. VTT-perfect mechanical translation.
Fit 0.78 · Homebrew 0.67 · 1 of 1 positive (thin evidence)
- 10 Dwarf Fortress** — Emergent-storytelling DNA. The most D&D game that isn't a TTRPG.
Fit 0.91 · Forum 0.50 (HIGH, 10 confirmed via GitP scrape) · 1 of 1 positive (thin)

FORCE-FIT RISK (top-left) *low fit + high reception*

1 IP

- 11 Discworld** — Beloved fantasy, but Pratchett's whole project subverts the D&D conventions WoTC would charge for adapting.
Gemini fit 0.40 (only IP <0.50) · Forum 0.72 · 3 of 4 sources positive

LICENSE LANDMINE (bottom-left)

severe reception failure (recep < 0.30) — overrides quadrant by axis 1 IP

- 12 Spy × Family** — Top global anime, triple-source negative on D&D-context fit. The 'looks like a deal, will fail at the table' case.
Fit 0.66 · Recep 0.22 (severe) · 0 of 2 sources positive · BGG flop · AO3 zero

THE 8 SIGNAL SOURCES

Gemini baseline · MTG/D&D precedent · BGG licensed-game proxy · AO3 crossover fic · Reddit (25 subs) · Homebrew × 4 · Forums × 3 · DTRPG + DMs Guild

Methodology: 12 IPs selected from a 142-IP candidate corpus, evaluated across 8 signal channels